



# END OF SEASON THANK YOU

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**TO:** All Staff  
**FROM:** Steve Wright  
**DATE:** May 1<sup>st</sup>, 2024  
**CC:** Mark Fischer, Vern Greco

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I'm never entirely sure when to say when, or when to thank you all for the season. As we sit here on 1 May, we're opening this upcoming weekend and in a holding pattern for re-opening on May 11-12. Regardless, I wanted to use a few words to say thanks for another fantastic season. Like we talk about, these seasons seem to be, at the same time, completely different and exactly the same. With only 6 weeks to go in the FY24 season, we were off budget and prospects for turning things around were slimming. Then snow came, eclipses and Rasputistas came and we eeked out a win with just about no time on the clock.

As I've mentioned, while we certainly appreciate the attendance drivers of snow and sun and cycling, we didn't beat the budget because of timely events—we won because of having the right people on this team. It's one thing to have guests show up at the resort—it's another to welcome and service them the way you did, to make them feel valued, and to be able to impress upon them how special this place is, by virtue of treating them with care and respect. And that quality, thankfully, isn't nearly as rare as Eclipses and 40" April snowstorms; it's an irreplaceable *something* you all bring, that means *everything* to each success we accomplish together. Thank you so much for a great season and stay tuned for updates relative to extending it

-Steve

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