



OPENING DAY EVE

(ALSO KNOWN AS THANKSGIVING)

TO: All Staff
FROM: Steve Wright
DATE: November 23rd, 2023

Happy Thanksgiving all.

As I write this, it's 2p on Thanksgiving afternoon and we've just fed 400+ teammates and are in the process of feeding another 500+ guests their holiday birds and biscuits. Temperatures are winter cold here, still a month away from winter's official start but a more unofficial beginning is about to get underway; our Opening Day here at Jay Peak.

As we spoke about this week, we are fortunate that we all get to work in an industry that has an Opening Day. Most businesses offer 5-day work weeks with little distinction between Tuesday and Thursday. Between November and April. Between yesterday and tomorrow. While seemingly just a scratch on the calendar, Opening Day's in any business force players and staff and teammates, inward. They force us to verify that we've done all we can or, at minimum, that we've done enough. Have we practiced, and prepared and put in the work, the hours, needed to deliver? Have we put the right teammates in place? Have we, ourselves, improved since the lifts last lapped? It may be just a scratch on the calendar but it's something never far from our sights. From all of our sights. And tomorrow, finally, it's here. Tomorrow, we go.

We all work at a place where thank-you's come often and easy, so you'll have to suffer another few here. Thank you for the hours you've put in to get here. Thank you for those still to come. And on behalf of the guests already beginning to roll our way, thank you for the vacation memories you are about to create and perfect and deliver.

We roll out the white carpet tomorrow morning at 8:30 and we'll walk it, together, all the way through April of a new year. I couldn't be prouder of the product we're about to offer our guests, or those of you responsible for offering it.

Get some sleep tonight, enjoy your holiday and we'll see you in the morning.

- steve

