



MOVING UP

Congratulations to Kasey Larson.

Congratulations to Kassandra (Kasey) Larson on her new role as Wedding Manager.

Kasey joined our talented Wedding Team this past summer as a coordinator. She has spent the last few months getting up to speed on our resort offerings, engaging with wedding couples, and pulling off events that are equal amounts high pressure and rewarding.

When the role for Wedding Manager became available Kasey applied and it was quickly apparent that she has the temperament, life experience, and enthusiasm the position needs. Prior to joining the team here at Jay Peak, Kasey was a teacher and also runs her own business, setting a strong foundation for both the people and sales skills the Wedding Manager role demands.

In the relatively short time I've had the pleasure of working with Kasey, it is clear that she is kind, empathetic, focused, and diligent. These characteristics extend to both guests and fellow team members, alike. Above all, Kasey is eager to grow and improve our important Wedding segment which, in the end, benefits us all.

Congratulations, Kasey. Thank you for taking on the Wedding Manager role and we all look forward to working with you more.

Kim Hewitt

Director of Marketing & Resort Sales

