



MOVING UP

Congratulations to Aimmi Mathews.

Please join me in congratulating Aimmi Mathews on her promotion to Wedding Sales Manager!

Aimmi originally joined the Sales team as a Summer Wedding Events Coordinator, back in the spring of 2015. She worked with us for two summers, then went off on a new adventure. I am pleased to say that she chose to return to Jay Peak as a full-time Wedding Coordinator in the late fall of 2017. Since then, she has proven herself through working with our wedding clients through summer and winter, while working with different Wedding Sales Managers.

Aimmi has grown her knowledge and experience in the wedding world and most recently worked closely with Meg Loscomb who left us this summer for new adventures. Aimmi had been taking on many of the sales responsibilities by helping with wedding tours and engaging with prospective brides and grooms (and sometimes their parents, too.) She has also created many strong connections with all our teams around the resort who help make all our weddings a true success.

In Aimmi's new role, she will be working to promote and book weddings on a year-round basis, while continuing to work closely with her Wedding Coordinator team as she guides their development.

Congratulations to you, Aimmi! I am very pleased to see you stepping up into your new role and wish you continued success as you grow with the resort.

Rob Hodgkins

Director of Resort Sales

