



MOVING UP

Congratulations to Robert Vosinek.

Congratulation to Rob Vosinek who has been promoted to Director of Group Sales.

With the longest tenure of anyone on the Sales Team, Rob brings decades of experience to his new role as Director of Group Sales. Having started as a sales rep prior to the resort expansion he has grown with, and shepherded that Sales Team through, a rapid expansion of segments and offerings. As an avid skier, Rob brings genuine passion and expertise to selling ski & ride packages but also quickly adapted to include a wide range of lodging, golf, waterpark, expanded food & beverage, and climbing in his sales process.

Rob has mentored all of the Group Sales team to create a solid foundation for Leisure Day & Destination Sales; our most successful Group Sales segments. In his new role, Rob will add oversight of the Conference, Wedding, and Sports segments to support their efforts in growing these important summer profit centers.

Rob's likeability makes him both an excellent salesperson and colleague. He connects easily with people and develops relationships with clients that allow him to be both generous but also tough when requests get off track. Rob knows how to drive revenue and sales but remembers that people over policy will always net out to loyalty. He cares deeply for his team and has worked hard on their behalf to right size staffing, advocate for them in their own progression, and be a resource to newer team members who are growing into their roles. There's no doubt that Rob's approach will be a welcome avenue of support in his expanded role across all Group Sales segments.

Congratulations Rob, you've earned this.

Steve Wright

General Manager

